

FOR IMMEDIATE RELEASE

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Onionhead® peels feelings

peeling feelings...teaching kids what to do with what they feel

New York, NY. (February 14, 2009) – **Onionhead®** responds to and addresses the fact that our country is in a state of emotional emergency. This is a crisis that impacts and targets our youth. **Onionhead®**'s products arm our children to be the voice against violence, the guide towards goodness and the teacher of truth. We believe that every child deserves the right to reach their full potential. The key to ensuring that kind of future is cultivating the ability to navigate through feelings appropriately.

Onionhead® was developed by a mother-daughter team 15 years ago. The mother, a counselor herself, conceived the idea for adults. Her 2 year old grandson, considered a spectrum child, demanded that **Onionhead®** be done for children. So the daughter, an artist and writer, birthed the character. That animated character has grown into a full new product line and catalogue launching at the New York Toy Fair '09. **Onionhead®**'s product lines now include collectibles, toys, clothes and games with new books.

About *Onionhead® and Company*

Onionhead® and Company is committed to the education of emotions while being environmentally conscious. We believe that every child deserves the right to reach their full potential. The key to ensuring that kind of future is cultivating the ability to navigate through feelings appropriately. We help kids to learn how to become great communicators by nurturing their problem solving skills and conflict resolution options. Our printed material is made on either tree free or 100% recycled paper. We have laboratory certification that **Onionhead®** content is 100% lead and heavy metal free! Our products are proudly made in the U.S.A. We promise that whatever we put in the hands of your child, we would trust completely in the hands of our own. For additional information contact Luna Russo, (530) 926-9999, luna@onionhead.com.